Degree Benefits
Managers influence all phases of our modern organizations. Society could not exist as we know it today, or improve its current status, without a steady stream of managers to guide its organizations. The primary goal of this program is to help you acquire a broad and comprehensive knowledge of management principles and practices, develop specialized managerial skills, and enhance analytical and scholarly development. The curriculum offers a well-balanced program of courses to prepare you for entry into the business world, whether it be a “first-job” situation or beyond. The program is also intended to serve your needs when pursuing graduate studies in related fields.

Job Options
Skills developed in this program are relevant if you plan to own, manage or consult for any organization. It also enables you to seek various administrative and management positions in large or small, public or private, for-profit or nonprofit organizations.

Program Objectives
Upon successfully completing this program, you will have:
- A comprehensive background in the area of management.
- A competency in verbal, written and computer-based communication skills.
- A solid foundation in business and management principles.
- A preparation for graduate studies.

University Resources
The Department of Business and Economics features the close personal involvement of dedicated faculty typical of a smaller institution that specializes in teaching. At the same time, the department offers the broad scope of modern support technology found at larger universities. Based on a tradition of teaching excellence, Cal U offers a warm association among students and faculty.

Students may participate in the business internship program by spending a term or summer session working in an area business, industry, government agency, or professional office. A number of these on-the-job experiences have led to permanent employment.
### Business Administration - Management

#### Freshman Year

**First Semester** .................................................................16 credits
- ECO 201 Introductory Microeconomics ..................................3 crs.
- UNI 100 First-Year Seminar ..................................................1 cr.
- ENG 101 English Composition I ..............................................3 crs.
- MAT 181 College Algebra ........................................................3 crs.
- General Education Courses or Electives .................................6 crs.

**Second Semester** .............................................................15 credits
- BUS 281 Management Science I ..............................................3 crs.
- ECO 202 Introductory Macroeconomics .................................3 crs.
- ENG 211 Business Writing I ....................................................3 crs.
- PSY 100 General Psychology ..................................................3 crs.
- General Education Courses or Electives .................................3 crs.

#### Sophomore Year

**Third Semester** ...............................................................15 credits
- ACC 200 Financial Accounting ...............................................3 crs.
- BUS 242 Business Law I .........................................................3 crs.
- COM 101 Oral Communication ..............................................3 crs.
- MAT 225 Business Statistics ..................................................3 crs.
- General Education Courses or Electives .................................3 crs.

**Fourth Semester** .............................................................15 credits
- ACC 321 Managerial Accounting ............................................3 crs.
- BUS 381 Management Science II ..........................................3 crs.
- MGT 300 Principles of Management ......................................3 crs.
- MKT 300 Principles of Marketing ..........................................3 crs.
- General Education Courses or Electives .................................3 crs.

#### Junior Year

**Fifth Semester** ....................................................................15 credits
- FIN 301 Financial Management .............................................3 crs.
- MGT 371 Management Information Systems .........................3 crs.
- Concentration Courses or Business Electives .......................6 crs.
- General Education Courses or Electives .................................3 crs.

**Sixth Semester** ....................................................................15 credits
- Concentration Courses or Business Electives .......................9 crs.
- General Education Courses or Electives .................................6 crs.

#### Senior Year

**Seventh Semester** ................................................................15 credits
- MGT 402 Strategic Management ............................................3 crs.
- Concentration Courses or Business Electives .......................9 crs.
- General Education Courses or Electives .................................3 crs.

**Eighth Semester** ..................................................................15 credits
- Concentration Courses or Business Electives .......................9 crs.
- General Education Courses or Electives .................................6 crs.

### Program Contact Information

Contact the Department of Business and Economics by phone at 724-938-4371.

### Department Website

www.calu.edu/academics/programs/business-administration

### Questions About Admissions?

Office of Admissions
California University of Pennsylvania
250 University Ave.
California, PA 15419-1394

Phone: 724-938-4404
Toll-free: 888-412-0479
Fax: 724-938-4564
E-mail: inquiry@calu.edu

### About Us

California University of Pennsylvania is a proud member of the Pennsylvania State System of Higher Education. Located in the borough of California, just 35 miles from Pittsburgh, Cal U serves about 8,200 undergraduate and graduate students.

- Cal U's main campus houses academic buildings, dining and recreation facilities, and six suite-style residence halls.
- Cal U's upper campus includes the Vulcan Village apartments, athletic facilities at Roadman Park, and space for student meetings and outdoor recreation at SAI Farm.
- Cal U Global Online is the University’s virtual campus, offering degree and certificate programs 100% online.

### Financial Aid

For information on student loans and undergraduate scholarships, visit www.calu.edu or call 1-888-412-0479.

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California University of Pennsylvania is an academic community dedicated to the ideal of justice, fairness and equal opportunity for all. In compliance with federal and state laws, the University is committed to providing equal educational and employment opportunities for all persons without regard to race, color, sex, religion, national origin, age, disability, ancestry, sexual orientation or status as a disabled or Vietnam era veteran. The University will not tolerate racial, ethnic or sexual discrimination. Sexual harassment is considered by law to be a form of sexual discrimination and is, therefore, unacceptable. Direct equal opportunity and affirmative action inquiries or complaints to the Special Assistant to the President for Equal Employment and Educational Opportunity (EEO), Office of Social Equity, South Hall 112, 724-938-4014. Direct inquiries regarding services or facilities accessibility to the ADA/504 Compliance Officer, Office of Student Development and Services, G S2 Carter Hall, 724-938 4056. Direct Title IX inquiries to the Senior Women's Administrator/Title IX Coordinator, Department of Athletics, Hamer Hall 248, 724 938-4351.

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For details on current policies and procedures, contact the Provost/Vice President of Academic Affairs at 724-938-4407.