Degree Benefits
Cal U’s business economics program provides a solid foundation in analyzing international, national and local economic events, and determining how these policies affect our daily lives.

Job Options
Business economics majors have found employment opportunities in such areas as banking, charities, education, finance, government, hospitals, insurance and management.

Program Objectives
The business economics program will:
• Provide students with a solid understanding of basic economic relationships that affect people, the country and the business community.
• Teaches students to apply economics to contemporary developments in the region, the nation and the world.
• Broaden students’ intellectual horizons through an extensive, diversified education.
• Prepare students for graduate school.

University Resources
The Department of Business and Economics features the close personal involvement of dedicated faculty typical of a smaller institution that specializes in teaching. At the same time, the department offers the broad scope of modern support technology found at larger universities. Based on a tradition of teaching excellence, Cal U offers a warm association among students and faculty.

Students may participate in the business internship program by spending a term or summer session working in an area business, industry, government agency or professional office. A number of these on-the-job experiences have led to permanent employment.
## BUSINESS ADMINISTRATION – BUSINESS ECONOMICS

### Freshman Year
**First Semester** .................................................................16 credits
- ECO 201 Introductory Microeconomics ........................................3 crs.
- UNI 100 First-Year Seminar ....................................................1 cr.
- ENG 101 English Composition I ...............................................3 crs.
- MAT 181 College Algebra ....................................................3 crs.
- General Education Courses or Electives .....................................6 crs.

**Second Semester** ...............................................................15 credits
- BUS 281 Management Science I ............................................3 crs.
- ECO 202 Introductory Macroeconomics ......................................3 crs.
- ENG 211 Business Writing I ...................................................3 crs.
- PSY 100 General Psychology ................................................3 crs.
- General Education Courses or Electives .....................................3 crs.

### Sophomore Year
**Third Semester** .................................................................15 credits
- ACC 200 Financial Accounting ................................................3 crs.
- BUS 242 Business Law I .......................................................3 crs.
- COM 101 Oral Communication ...............................................3 crs.
- MAT 225 Business Statistics ..................................................3 crs.
- General Education Courses or Electives .....................................3 crs.

**Fourth Semester** .................................................................15 credits
- ACC 321 Managerial Accounting ............................................3 crs.
- BUS 381 Management Science II ..........................................3 crs.
- MGT 300 Principles of Management ........................................3 crs.
- MKT 300 Principles of Marketing ...........................................3 crs.
- General Education or Elective Courses .....................................3 crs.

### Junior Year
**Fifth Semester** .................................................................15 credits
- FIN 301 Financial Management ................................................3 crs.
- MGT 371 Management Information Systems ............................3 crs.
- Concentration Courses or Business Electives ............................6 crs.
- General Education Courses or Electives .....................................3 crs.

**Sixth Semester** .................................................................15 credits
- Concentration Courses or Business Electives ............................9 crs.
- General Education Courses or Electives .....................................6 crs.

### Senior Year
**Seventh Semester** ...............................................................15 credits
- MGT 402 Strategic Management ............................................3 crs.
- Concentration Courses or Business Electives ............................9 crs.
- General Education Courses or Electives .....................................3 crs.

**Eighth Semester** .................................................................15 credits
- Concentration Courses or Business Electives ............................9 crs.
- General Education Courses or Electives .....................................6 crs.

### Program Contact Information
Contact the Department of Business and Economics by phone at 724-938-4371.

### Department Website
www.calu.edu/academics/programs/business-administration

### Questions About Admissions?
- Office of Admissions
  California University of Pennsylvania
  250 University Ave.
  California, PA 15419-1394
- Phone: 724-938-4404
- Toll-free: 888-412-0479
- Fax: 724-938-4564
- E-mail: inquiry@calu.edu

### About Us
California University of Pennsylvania is a proud member of the Pennsylvania State System of Higher Education. Located in the borough of California, just 35 miles from Pittsburgh, Cal U serves about 8,200 undergraduate and graduate students.
- Cal U’s main campus houses academic buildings, dining and recreation facilities, and six suite-style residence halls.
- Cal U’s upper campus includes the Vulcan Village apartments, athletic facilities at Roadman Park, and space for student meetings and outdoor recreation at SAI Farm.
- Cal U Global Online is the University’s virtual campus, offering degree and certificate programs 100% online.

### Financial Aid
For information on student loans and undergraduate scholarships, visit www.calu.edu or call 1-888-412-0479.