Degree Benefits
The greatest single shortcoming in American business today is a shortage of qualified managers. This degree stresses the basic skills required by the business community and provides you with a broad-based background for opportunities in the public and private sectors. As you proceed with the major, you may select a specialized option or concentration of upper-level courses in different functional areas of business, depending upon your interests. The program also qualifies you to pursue graduate studies in a related field.

Job Options
Undergraduate preparation in business administration gives you more career alternatives than do highly specialized degrees. More and more opportunities exist today for business administration graduates in all public and private professions.

Program Objectives
Upon successfully completing this program, you will have:
- A strong background in the area of general business.
- Skills in verbal, written and computer-based communication.
- A solid foundation in business and management principles.
- A preparation for graduate studies.

The Department of Business and Economics features the close personal involvement of dedicated faculty typical of a smaller institution that specializes in teaching. At the same time, the department offers the broad scope of modern support technology found at larger universities. Based on a tradition of teaching excellence, Cal U offers a warm association among students and faculty.

Students may participate in the business internship program by spending a term or summer session working in an area business, industry, government agency or professional office. A number of these on-the-job experiences have led to permanent employment.

University Resources
Freshman Year

First Semester .................................................................16 credits
ECO 201 Introductory Microeconomics ........................................3 crs.
UNI 100 First-Year Seminar .......................................................1 cr.
ENG 101 English Composition I ...................................................3 crs.
MAT 181 College Algebra .........................................................3 crs.
General Education Courses or Electives ........................................6 crs.

Second Semester .................................................................15 credits
BUS 281 Management Science I ...................................................3 crs.
ECO 202 Introductory Macroeconomics ......................................3 crs.
ENG 211 Business Writing I ........................................................3 crs.
PSY 100 General Psychology .....................................................3 crs.
General Education Courses or Electives ........................................6 crs.

Sophomore Year

Third Semester ...........................................................................15 credits
ACC 200 Financial Accounting ....................................................3 crs.
BUS 242 Business Law I ............................................................3 crs.
COM 101 Oral Communication ..................................................3 crs.
MAT 225 Business Statistics ......................................................3 crs.
General Education Courses or Electives ........................................6 crs.

Fourth Semester ........................................................................15 credits
ACC 321 Managerial Accounting ..................................................3 crs.
BUS 381 Management Science II ...............................................3 crs.
MGT 300 Principles of Management ..........................................3 crs.
MKT 300 Principles of Marketing ...............................................3 crs.
General Education Courses or Electives ........................................6 crs.

Junior Year

Fifth Semester ..........................................................................15 credits
FIN 301 Financial Management ................................................3 crs.
MGT 371 Management Information Systems ..............................3 crs.
Concentration Courses or Business Electives ......................6 crs.
General Education Courses or Electives ........................................3 crs.

Sixth Semester ...........................................................................15 credits
Concentration Courses or Business Electives ..............................9 crs.
General Education Courses or Electives ........................................6 crs.

Senior Year

Seventh Semester ......................................................................15 credits
MGT 402 Strategic Management ................................................3 crs.
Concentration Courses or Business Electives ......................6 crs.
General Education Courses or Electives ........................................3 crs.

Eighth Semester .......................................................................15 credits
Concentration Courses or Business Electives ..............................9 crs.
General Education Courses or Electives ........................................6 crs.

Program Contact Information
Contact the Department of Business and Economics by phone at 724-938-4371.

Department Website
www.calu.edu/academics/programs/business-administration

QUESTIONS
ABOUT ADMISSIONS?
Office of Admissions
California University of Pennsylvania
250 University Ave.
California, PA 15419-1394
Phone: 724-938-4404
Toll-free: 888-412-0479
Fax: 724-938-4564
E-mail: inquiry@calu.edu

ABOUT US
California University of Pennsylvania is a proud member of the Pennsylvania State System of Higher Education. Located in the borough of California, just 35 miles from Pittsburgh, Cal U serves about 8,200 undergraduate and graduate students.
- Cal U's main campus houses academic buildings, dining and recreation facilities, and six suite-style residence halls.
- Cal U's upper campus includes the Vulcan Village apartments, athletic facilities at Roadman Park, and space for student meetings and outdoor recreation at SAI Farm.
- Cal U Global Online is the University's virtual campus, offering degree and certificate programs 100% online.

FINANCIAL AID
For information on student loans and undergraduate scholarships, visit www.calu.edu or call 1-888-412-0479.

California University of Pennsylvania is an academic community dedicated to the ideals of justice, fairness and equal opportunity for all. In compliance with federal and state laws, the University is committed to providing equal educational and employment opportunities for all persons without regard to race, color, sex, religion, national origin, age, disability, ancestry, sexual orientation or status as a disabled or Vietnam era veteran. The University will not tolerate racial, ethnic or sexual discrimination. Sexual harassment is considered by law to be a form of sexual discrimination and is therefore unacceptable. Direct equal opportunity and affirmative action inquiries or complaints to the Special Assistant to the President for Equal Employment and Educational Opportunity (EEO), Office of Social Equity, South Hall 112, 724-938-4014. Direct inquiries regarding services or facilities accessibility to the ADA/504 Compliance Officer, Office of Student Development and Services, G 52 Carter Hall, 724-938-4056. Direct Title IX inquiries to the Senior Women's Administrator/Title IX Coordinator, Department of Athletics, Hamer Hall 248, 724-938-4351.

REV 5/14