Degree Benefits
Journalism is a professional writing concentration that emphasizes career preparation. Students are encouraged to structure a program balancing classroom theory and actual media practice. Students take journalism core classes in newswriting, feature writing, reporting and editing, and choose general writing and literature core courses. They also choose from journalism courses in such areas as journalism history; ethics and law; multimedia journalism; journalism genres, including sportswriting; literary magazine publishing; and an internship. They are encouraged to participate in the student newspaper and literary magazine. One or more internships are recommended.

Job Options
Journalism graduates are prepared for careers as newspaper or magazine reporters, editors, designers, public relations writers and editors, publishing company editors, researchers, freelance writers, community relations specialists, and radio and TV writers. Because journalism emphasizes writing, editing, visual presentation and critical thinking, it also is excellent undergraduate preparation for those considering graduate studies in journalism/mass communications, English, creative writing, law, information science/library science, graphic arts, film and television.

Program Objectives
A primary objective of the Journalism program is to provide students with entry-level skills for a variety of vocations and professions, including the skills to fill entry-level reporting, editing and designing positions. Another objective is to prepare students for entry into and successful completion of graduate school. These objectives are achieved by guiding students to:

- Engage in a hands-on approach to writing. Students are expected to write to deadlines and to gather news from the same sources as professional journalists. They are required to become familiar with sources of news in their communities and with how local government works by attending and writing about municipal and school board meetings; learning how to gather police, court and other law-enforcement and judicial information; and discovering the diverse sources for news around them.
- Publish in a variety of outlets, including the California Times, Inkwell magazine and other campus publications, as well as newspapers and publications off campus.
- Test skills in the field by reporting news that happens off campus.
- Develop a sense of professional responsibility and comportment. Deadlines are enforced as they are in the field. Students are expected to conduct themselves like professionals when gathering the news. They are also taught the legal and ethical dimensions of gathering the news.

Cal U Advantage
Students are helped to find internships and have been placed at the Greensburg and Connellsville offices of the Tribune-Review, the Valley Independent, the Pittsburgh Post-Gazette, Pittsburgh Magazine, the Pittsburgh Business Times, the Press Enterprise Inc. in Bloomsburg, the Rock ‘n’ Roll Reporter, PennDOT, Washington County government, WPXI-TV, KDKA-TV, WTAW-TV, WHTX Radio, the Business and Professional Advertising Association of Pittsburgh, the Harrisburg Bipartisan Legislative Committee, the Pennsylvania Historical and Museum Commission, the Daily American in Somerset, the Washington Wild Things, Junior Achievement of Western Pennsylvania, and the Southwestern Pennsylvania Area Agency on Aging. Students can test their skills on campus through internships in such offices as the Office of Marketing and University Relations and the Internship Center.

English Minor
The College of Liberal Arts offers the opportunity to minor in numerous academic programs. Students may choose minors among areas in art, communication studies, earth science, English, foreign languages, history, philosophy, psychology, social sciences and theatre. A total of 21 credits must be completed in a minor. English minors are available in literature, creative writing and journalism.
# PROFESSIONAL WRITING: JOURNALISM

### Freshman Year

**First Semester** ................................................................. **16 credits**
- ENG 101 English Composition I ........................................ 3 crs.
- UNI 100 First Year Seminar .............................................. 1 cr.
- General Education Courses ............................................. 12 crs.

**Second Semester** .............................................................. **15 credits**
- ENG 102 English Composition II ....................................... 3 crs.
- General Education Courses ............................................. 12 crs.

### Sophomore Year

**Third Semester** ............................................................... **15 credits**
- Literature Core course .................................................. 3 crs.
- Writing Core course ....................................................... 3 crs.
- ENG 167 Journalism I ..................................................... 3 crs.
- General Education, Minor OR Elective Courses ................ 6 crs.

**Fourth Semester** .............................................................. **15 credits**
- Literature Core course .................................................. 3 crs.
- Writing Core course ....................................................... 3 crs.
- ENG 169 Journalism II ..................................................... 3 crs.
- General Education, Minor OR Elective Courses ................ 6 crs.

### Junior Year

**Fifth Semester** ............................................................... **15 credits**
- Literature Core course .................................................. 3 crs.
- Writing Core course ....................................................... 3 crs.
- ENG 334 Newspaper Reporting ....................................... 3 crs.
- General Education, Minor OR Elective Courses ................ 6 crs.

**Sixth Semester** ............................................................... **15 credits**
- Literature Core course .................................................. 3 crs.
- ENG 312 Journalism III ................................................... 3 crs.
- General Education, Minor OR Elective Courses ................ 9 crs.

### Senior Year

**Seventh Semester** ........................................................... **15 credits**
- ENG 499 English Capstone ............................................. 3 crs.
- Journalism Elective (300 or 400 Level) ............................ 3 crs.
- General Education, Minor OR Elective Courses ................ 9 crs.

**Eighth Semester** ............................................................. **15 credits**
- Journalism Elective (300 or 400 Level) ............................ 3 crs.
- General Education, Minor OR Elective Courses ................ 12 crs.

**Journalism Courses:** ENG 167, 169, 312, 334
**Journalism Electives:** ENG 306, 320, 350, 351, 354, 419
**Writing Core Courses:** ENG 308, 345, 346, 347, 352, 448, 496
**Literature Core Courses:** ENG 205, 206, 301, 302, 337, 338

### Program Contact Information

Contact the Department of English by phone at 724-938-4070.

### Department Website

[www.calu.edu/academics/colleges/liberal-arts/english](http://www.calu.edu/academics/colleges/liberal-arts/english)

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**QUESTIONS ABOUT ADMISSIONS?**

Office of Admissions
California University of Pennsylvania
250 University Ave.
California, PA 15419-1394

**Phone:** 724-938-4404  
**Toll-free:** 888-412-0479  
**Fax:** 724-938-4564  
**E-mail:** inquiry@calu.edu

**ABOUT US**

California University of Pennsylvania is a proud member of the Pennsylvania State System of Higher Education. Located in the borough of California, just 35 miles from Pittsburgh, Cal U serves about 8,200 undergraduate and graduate students.

- Cal U’s main campus houses academic buildings, dining and recreation facilities, and six suite-style residence halls.
- Cal U’s upper campus includes the Village Apartments, athletic facilities at Roadman Park, and space for student meetings and outdoor recreation at SAI Farm.
- Cal U Global Online is the University’s virtual campus, offering degree and certificate programs 100% online.

**FINANCIAL AID**

For information on student loans and undergraduate scholarships, visit [www.calu.edu](http://www.calu.edu) or call 1-888-412-0479.

**www.calu.edu**  
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